

Minutes
Board Meeting
The Ohio State University at Newark

May 21, 2015 -- 8:30 a.m.

The John Gilbert Reese Center, Executive Conference Room (Room 255)

1. Call to Order

Board Chair, Michael Cantlin, called the meeting to order at 8:30 a.m. in the Executive Conference Room of The John Gilbert Reese Center.

2. Approval of May 21, 2015, Board Meeting Minutes

The minutes of the May 21, 2015, Board meeting minutes were approved as distributed.

3. Approval of the Agenda

The meeting agenda was approved as distributed.

4. Public Comments

Michael Cantlin, Board Chair, invited public comments. No public comments were made.

5. Introduction of Guests

Michael Cantlin, Board Chair, welcomed John Hinderer, Chair of the Board of the Central Ohio Technical College; and Jennifer Cowley, Vice Provost, Office of Academic Affairs, The Ohio State University, Columbus campus.

6. Board Committee Reports

- ***Academic Affairs and Student Life Committee.*** Holly Mason, Director of Student Life, provided an overview of the highlights of student activities and programs for the 2014-2015 academic year. She noted that approximately 1,277 students participated in one of the 24 programs or one of the five community partnership events organized by the Office of Student Life on the Newark campus this past academic year. Highlights included Family and Friends Day, Ohio State Day at Cedar Point, the Movie Series, and Casino Night in the Warner Center. In addition, she noted that 17 percent of the events included family programming, with at least one event per month dedicated to family programming. Wellness programs were also co-sponsored with student life; and community partnerships included a blood drive with the Red Cross and Operation Feed whereby students, faculty and staff collected 577 food items that were donated to the Licking County Food Pantry. In the area of multicultural affairs, over 1,000 students participated in programs that included the annual Martin

Luther King, Jr. Commemoration, the Community Intercultural Relations Conference, and an Intercultural Exploration Workshop. In addition, students worked with 82 third-grade elementary school students in an 8-week Diversity through Artistry program which culminated in a reception attended by 230 students, faculty, staff and community members. This program has been a major success and will lead to the development of a partnership with an additional elementary school next year.

- ***Finance Committee.*** David Brillhart, Senior Fiscal Officer, noted that the campus is in the midst of finalizing the 2016 fiscal year budget and that it will be presented to the Finance Committee of the Board and to the full Board in early June.
- ***Facilities and Planning Committee.*** Dean Bill MacDonald noted that this semester we broke ground on the new Facilities Building and that we are moving forward with the design phase of the Adena Hall renovations. He also noted that we are working with the Columbus campus on an architectural study for our new residence hall and that a tour was organized this month of two different styles of residence halls on the Columbus campus. Dean MacDonald noted that the \$8 million budget will allow us to house approximately 50-100 students. He noted that the new residence hall is being planned to lend itself well for the development of student learning communities. He noted that the site selection has been completed, and that we are in the pre-architectural design phase of the new residence hall planning.
- ***External Relations.*** No report.
- ***Executive Committee of the Board.*** Michael Cantlin, Board Chair, presented a Resolution in recognition of the service to The Ohio State University at Newark by Sandy Sturman, former executive assistant to the Dean and Director, who retired in December of 2014. The Resolution was approved unanimously by the Board. Mr. Cantlin also noted that Dean MacDonald has recommended reappointment of Board members whose terms of service are ending on June 30th, 2015 to the Provost and that the reappointments should take place at the June 18th, 2015, meeting of the Board, pending the Provost's decision.

7. COTC Board Report

John Hinderer, Chair of the Board of the Central Ohio Technical College, reported that a COTC student was named as a third team recipient on the All-Ohio Academic Team at a statehouse luncheon in April. He also reported on the COTC Commencement ceremony on May 8th and noted that there were 253 eligible graduates and that this included 8 Knox County high school students who received their two-year degree from COTC while still high school students and that these students graduated with full honors. He noted that the

Coshocton campus held a Nursing Pinning Ceremony on May 3rd, the Pataskala campus held a Basic Police Academy Ceremony on May 5th, and the pinning ceremonies were held at the Newark campus on May 7th for both Nursing and Radiologic Technology. Over the summer, the COTC campus will hold its Italian Immersion Program (July 29th - August 9th) with 15 students from Italy and 3 chaperones who will be touring parts of Ohio as part of the program. He noted that last year, COTC sent 15 of its students to Italy for study abroad.

8. Chair of Faculty Assembly Report

Dr. Karen Goodell, Chair of Faculty Assembly, reported that a Faculty Forum was held during the spring semester with at least half of our faculty in attendance. The main themes of the full day Forum were how to continue to evolve teaching methods and practices related technological advances and how faculty might be more engaged with freshmen to improve their academic success as well as their retention and progress toward graduation. She also reported that faculty addressed issues related to the improvement of freshmen orientation events so that students with the goal of helping students to know the campus better; issues related to first year students and programs to engage students in order to improve their success; issues related to diversity on campus; issues related to the improvement of environmental ethics on campus (such as conserving energy, etc.); issues related to the future of the Newark Earthworks Center; and shared creative ideas in relation to the campus' physical facilities, such as planting a native plant garden. Dr. Goodell also noted that throughout the spring semester, faculty members worked with Dean MacDonald to help reduce the campus' budget by approximately \$1 million as a result of budget reductions anticipated by The Ohio State University and the Newark campus for the next fiscal year (2015-2016).

9. Scholarship Update

Matt Kelly, Director of Development, reported on the success of the "Next Generation Challenge" scholarship initiative – a joint program of The Ohio State University at Newark and the Central Ohio Technical College. He announced that the scholarship program has just reached a \$1 million milestone – with a total of \$1.15 million committed to student scholarships by supporters of the Newark campus. He noted that the campaign for endowed scholarships for Newark students was launched with the Reese's \$10 million match challenge and has now reached the milestone of \$1.15 million in student scholarship support. Matt thanked the Board for their support and noted that Dean MacDonald and President Coe made a phone call to Mr. and Mrs. Reese in Florida this week to provide them with this information and to thank them for their generous support for our students at the Newark campus.

10. Remarks by Jennifer Cowley, Vice Provost, Office of Academic Affairs

Dean Bill MacDonald offered his introduction of Jennifer Cowley, Vice Provost, Office of Academic Affairs, The Ohio State University, Columbus campus. He invited Dr. Cowley to offer remarks to the Board.

Dr. Cowley reported on The Ohio State University's new enrollment plan, and noted that flat enrollment is anticipated over the next five years based on a demographic shift that shows fewer high school students across the nation, including in Ohio. She also noted that the university anticipates an increase in STEM enrollment (Science, Technology, Engineering, Mathematics), which is also a shift in enrollment patterns.

Dr. Cowley also reported on the new Teaching Institute which was established by University President, Michael Drake. The goal of the Teaching Institute is to enhance pedagogical methods that engage students in the teaching and learning process, and she noted that a Teaching Summit was recently held for the President to receive input and that approximately 50 faculty participated in the Summit. She noted that the regional campuses of The Ohio State University have smaller class sizes and that the regional campuses can help to identify high impact educational practices that are effective on their campuses. She noted that President Drake has identified the importance of effective teaching and student learning as one of his highest priorities.

With regard to the University's budget for the next fiscal year (2015-2016), Dr. Cowley noted that the President and Board of Trustees are considering the decision to hold tuition and fees flat for the next academic year. She noted that a 5 percent reduction in funding will be applied to all auxiliary and support units on the Columbus campus and that these funds will be redistributed to academic areas as part of an overall University effort to focus on affordability and access and to hold costs down.

With regard to high school students and concurrent enrollment in university-level courses, Dr. Cowley noted that the Columbus campus will be implementing a pilot project of 10 online introductory courses for high school students next year, with a maximum enrollment of 200 students. She noted that the demand by high school students to take university-level courses while in high school is clearly present, and that the number of students admitted to online courses at the Columbus campus will grow in future years, however she noted that this pilot effort is critical to the planning and development of the online courses initiative in order to assure quality and other key issues for the University and our faculty and students. Dean MacDonald noted the Newark campus is reviewing the issue of offering online courses to high school students, and that a number of information sessions were held this semester at the

Newark Campus for parents and students with regard to the College Credit Plus program for high school students.

Dr. Cowley also noted that the President has announced that he will be reviewing issues related to executive compensation at The Ohio State University as part of the University's efficiency initiative, particularly the issues of cash bonuses.

With regard to the budget problems related to the College of Arts and Sciences on the Columbus campus, Dr. Cowley noted that over the last five years there has been a significant enrollment decline in student credit hours in the College and that this has been a major shift for the College. She noted that this shift in course enrollment patterns will result in some structural changes at the University and within the College. Dr. Cowley noted that there is strong growth in the STEM disciplines and Dean MacDonald noted that the shift in student interest in STEM fields is also apparent at the Newark campus.

On behalf of the Board, Michael Cantlin, Board Chair, thanked Jennifer Cowley for coming to the Newark Board meeting today and providing the Board with an update on many of the key initiatives of the University.

11. Dean's/ Director's Report

- ***Budget Update for Fiscal Year 2016.*** Dean Bill MacDonald provided an update on the 2016 fiscal year budget and noted that the Newark campus is building its budget based on the probability of a tuition freeze by the University and a reduction in state subsidy allocation to The Ohio State University even though the overall state subsidy for higher education is expected to be approximately 2 percent above last year's state subsidy allocation. He noted that this is due to the state's funding based on performance metrics and how each of Ohio's universities performs based on those metrics. He noted that tuition and state subsidy are the two sources of revenue for the University. In relation to enrollment, Dean MacDonald reported that our early numbers look good for new enrollment, however we do not yet have numbers confirmed for our returning students with regard to how many students will remain at the Newark campus and how many students will transfer to the Columbus campus.
- ***Ohio State Regional Campuses Funding Allocation Model.*** Dean MacDonald reported that the regional campuses' deans have been meeting with the University's Central Distributions Subcommittee to develop and propose a subsidy funding allocation for the regional campuses. Membership of this Subcommittee of the University Senate includes faculty, students, and administrators. This Subcommittee will make a recommendation to the Senate Fiscal Committee on the funding formula of state subsidy for the regional campuses. The goal of the

Subcommittee is to establish a set of principles that will guide the funding formula for the regional campuses.

- ***Graduation Ceremony Highlights.*** Dean MacDonald reported that the Newark campus' graduation ceremony was held on April 27th and that the speaker was Tim Gerber, Secretary of the University Senate of The Ohio State University. Dean MacDonald reported that 373 AA degrees were awarded at the Newark campus for the 2014-2015 academic year which is a significant increase from 106 AA degrees awarded three years ago.
- ***Newark Earthworks Center Update.*** Dean MacDonald reported that the Provost made the decision to fund the Newark Earthworks Center for two years at the level of \$100,000 per year while the Center works on securing long-term funding from external sources. He noted that this support constitutes a 45 percent decrease in the program's annual budget but that the support from the Provost's Office is excellent news and will provide additional time to plan for the long-term funding of this unique and significant program in our community and region. Dean MacDonald expressed his appreciation to Provost Joe Steinmetz for his support of this program.
- ***Ohio State Outreach and Engagement Recognition Awards.*** Dean MacDonald announced that Dr. Angela Bryant of the Newark Campus is the recipient of The Ohio State University's Outreach and Engagement Recognition Awards for her work with students in the area of service learning and other university-community partnerships and congratulated Dr. Bryant on her achievements and award.
- ***Ohio State Distinguished Staff Awards.*** Dean MacDonald announced that Jamie White, Assistant to the Associate Dean, is the recipient of The Ohio State University's Distinguished Staff Award and congratulated Ms. White on her achievements and award.
- ***Annual Faculty and Staff Picnic.*** Dean MacDonald extended an invitation to Board members and their families to attend the Ohio State Newark and COTC annual faculty and staff picnic which will be held on May 13th, 2015, from 11:30 a.m. to 1:00 p.m. in the Amphitheatre.
- ***Board Recognition Dinner – Fall 2015.*** Dean MacDonald announced that he will be hosting a Board recognition dinner in the fall of 2015 and that possible dates and times will be sent out to Board members this summer to schedule the dinner. He noted that the venue for the dinner will be announced at a later time.

12. Adjournment

There being no further business, the meeting was adjourned.

Respectfully submitted by

Sandra A. MacNevin

Executive Assistant to the Dean and Director

The Ohio State University at Newark